

Press Release

Inauguration of renovated Traffic Training Park at Baba Kharak Singh Marg

On 24.11.2014, the renovated Traffic Training Park at Baba Kharak Singh Marg was inaugurated. Smt. Vimla Mehra, Special Commissioner of Police, (Administration), Dr. Muktesh Chander, Special Commissioner of Police (Traffic), Mr. Keita Maramasu, President and CEO, Honda Motors and other senior officers of Delhi Police were present on the occasion. 250 school children belonging to Maharaja Agarsen School, Ashok Vihar and Guru Harkishan Public School, Punjabi Bagh also participated in the event. This Traffic Training Park has been renovated by the Honda Motors.

At the Traffic Training Park, Honda will promote Road Safety in a specially designed, protected environment. With its unique Lifetime Safety Education, Honda's skilled safety instructors will daily engage all age groups starting from as young as 5 years young children to adults with a special focus on new and female riders.

Special Primary School activity is planned for children from 5-8 years of age. Facility has been provided in the Traffic Training Park for visitors to learn safe driving techniques/tips/rules through innovative games such as 'Snakes and Ladders' etc. Young minds from 9-12 years will also be educated to understand the importance of safety riding through practical riding experience. Children will be encouraged to learn the "Do's and Don'ts" of road safety the "fun way" through activities like cycling on test track dotted with miniature road signs and signals.

Theoretical sessions & riding trainer (present at all Honda dealerships across India) will aid young people above 18 years of age to experience 100+ possible dangers on road. This virtual experience increases their ability to predict and react to traffic hazards by creating awareness & knowledge about potential risks and how to deal with them in safe manner.

The main attractions of the renovated Traffic Training Park are:

- Safe Riding Programme for women
- 'Learning with Fun' for children

(Anil Shukla)

Joint Commissioner of Police
Traffic, Delhi