

PRESS RELEASE

In the series of road safety related programmes on the occasion of Road Safety Week, Delhi Traffic Police has organized a "Road Show" for inculcating a sense of responsibility amongst pedestrians for using Zebra crossing, FOBs and Subways while crossing over. The show was organized at C-Hexagon, India Gate on 16.1.2015 at 3.00 PM in association with M/s. Jubilant Food Works. Those attended the event included Sh. Anil Shukla, Jt. CP/Traffic, Delhi, Sh. Sharad Agarwal, Addl. CP/Ops./Traffic, Delhi, Sh. S.D. Mishra, DCP/Traffic, Central Range and other officers/officials of Delhi Police, representatives from the NGO M/s. Jubilant Food Works and volunteers from Domino's Pizza.

In the Road Show, two Zebra Line Mascots were guiding the children and other pedestrians to crossover the road using Zebra crossing and thus created awareness on the subject.

Speaking on the occasion, Sh. Anil Shukla, Jt. CP/Traffic said that during the year 2014, more than 40% fatalities were of the pedestrians. The purpose of the show was to make public aware about the safe road crossing and using zebra crossing, foot over bridge or sub-way to cross over the roads.

Representatives of Jubilant Food Works commended the role of Delhi Traffic Police in making the road safer for all road users and reiterated the need for educating general public to use pedestrian way like Zebra Crossing, Foot-Over bridge, Subway so that precious lives could be saved.

(ANIL SHUKLA)
Joint Commissioner of Police
Traffic: Delhi.