

PRESS RELEASE

LAUNCH OF “TRAFFIC SENTINEL” SCHEME

Delhi Police today launched a new and attractive scheme named **Traffic Sentinel Scheme** for general public. This will be a participative scheme, and will come as an additional feature in the already popular Mobile Apps of Delhi Police. Launching the scheme, **Commissioner of Police, Delhi Sh. Bhim Sain Bassi** informed that this will be an empowering tool in the hands of the common citizen who will get a platform to report traffic offences occurring on the roads of Delhi to the authorities. The mode of reporting the traffic offence will be simple – just clicking a photo or a video through the App on the phone and press the ‘Send’ button. The App will only ask basic information such as place of offence, date and time. Separately, in GPS enabled phones, the date/time/location will also be automatically embedded on the photograph.

Sh. Bassi said that this tool will give an opportunity to the concerned citizens to help inculcate a habit of traffic discipline on Delhi roads. To give incentive to the member of public who wants to be a ‘Traffic Sentinel’ and takes pains to report a traffic offence, an attractive reward system will be a part of this scheme. To become ‘Traffic Sentinel’ a user will have to download the App & enrol himself through it. For each photograph or video uploaded, the user will get an acknowledgement and a unique transaction number. Later if the offence and the vehicle number is clear in the photograph/video, the same will be validated at backend at the Traffic Police Hdqrs, and reward points will be allocated to the sender and he will be intimated through an email. Once a minimum number of points are accrued, the “Traffic Sentinel” will be entitled for a prize. There will be, in addition, bumper prizes also from time to time through lucky draw.

The details of 11 types of traffic violations that can be reported through the “Traffic Sentinel” Scheme alongwith credit points for each violation are as follows:-

S. No.	Type of Violation	Mode of Reporting	Reward Points
1	Driving against the flow of Traffic	Photo or Video	5
2	Yellow Line Violation	Photo or Video	2
3	Parking on Footpath	Photo or Video	1
4	Triple Riding	Photo or Video	2
5	Defective Number Plate	Photo or Video	1
6	Without Seat Belt	Photo or Video	1
7	Without Helmet Rider/Pillion Rider	Photo or Video	2
8	Stop Line Violation	Photo or Video	1
9	Red Light Jumping	Video only	3
10	Dangerous/Zig Zag Driving	Video only	3
11	Using Mobile Phone while Driving	Video only	2

The Traffic Sentinel Scheme will be accessible through the existing “**Delhi Police...One Touch Away**” App on Android and “**Delhi Traffic Police**” App on iOS.

The Traffic Sentinels will get rewards like **dinner coupons, movie tickets, free talk time, utility items, T-shirts/caps with Traffic Sentinel logo etc.** for certain amount of reward points earned. The bumper prizes, for which all Traffic Sentinels earning reward points beyond a certain level will be eligible, will include **Maruti Car, Honda motorcycle, foreign tour, free air tickets etc.** The Delhi Traffic Police appeals to the members of Industry/Corporate houses to come forward and contribute by way of sponsoring prizes for this scheme as part of their Corporate Social Responsibility so that more and more people are encouraged to take part in this scheme and thus help in making Delhi a city free from traffic violations.

**(Dr. Muktesh Chander)**  
Special Commissioner of Police  
Traffic, Delhi

**Reward Scheme for Traffic Sentinels**

- Types of **traffic violations** that can be reported through the “**Traffic Sentinel**” Scheme alongwith credit points earned for each violation, which has been validated by traffic department, are as follows:-

S. No.	Type of Violation	Mode of Reporting	Reward Points
1	Driving against the flow of Traffic	Photo or Video	5
2	Yellow Line Violation	Photo or Video	2
3	Parking on Footpath	Photo or Video	1
4	Triple Riding	Photo or Video	2
5	Defective Number Plate	Photo or Video	1
6	Without Seat Belt	Photo or Video	1
7	Without Helmet Rider/Pillion Rider	Photo or Video	2
8	Stop Line Violation	Photo or Video	1
9	Red Light Jumping	Video only	3
10	Dangerous/Zig Zag Driving	Video only	3
11	Using Mobile Phone while Driving	Video only	2

- A Traffic Sentinel will be intimated details of his reward points accrued from time to time through e-mail.
- The **prize scheme** will be as follows:-

S. No.	Reward points	Prize
1	25	Cap with ‘Traffic Sentinel’ logo
2	50	T-shirt with ‘Traffic Sentinel’ logo
3	100	Free Talk Time, Movie coupon, dinner coupon etc.

Reward points can be redeemed any time by the Traffic Sentinel to claim prizes.

- **Bumper prizes** will be given from time to time. These will be through draw of lot from among traffic sentinels who have earned 200 reward points or more since the last bumper draw. Even if the sentinel has redeemed his points to get the normal prizes, he/she will still be eligible for the bumper draw. Prizes one can expect in bumper draw are:-

S. No.	Prize
1	Maruti Car
2	Honda Motor Cycle
3	Foreign Tour/ Free Air Ticket

- Date & time of Bumper Draw will be announced in due course of time.