## PRESS RELEASE

## School Road Safety Awareness Campaign 2016-17 Painting, Quiz and Debate competitions

The School Safety Awareness Campaign 2016-17 of Delhi (Traffic) Police was formally launched by the Commissioner of Police, Delhi on 6<sup>th</sup> October 2016 which will culminate in the Road Safety week between January 09-January 15, 2017. It targeted participation of approx. 10 lakh students.

The first level of the competition was completed in October 2016 where almost 12 lakh students from 924 schools participated. The first phase of the awareness programme had interactive lectures, colouring and painting competitions, quiz & debates. Around 4 lakh junior students from class 4<sup>th</sup> and 5<sup>th</sup> were provided with colouring sheets based on road safety themes and colours to fill the same. Around 2 lakh middle (6<sup>th</sup> to 8<sup>th</sup>) and 2 lakh senior class (9<sup>th</sup>-12<sup>th</sup> Std.) students participated in the painting competition on road safety at the school level and about 1 lakh students each from middle and senior group participated in the school level Quiz and debate competition based on Road Safety.

The second round of Painting, quiz and Debate competitions for middle and senior students at the district level were conducted from 28th to 30th Nov 2016 at different venues. **2441 middle school students and 1914 senior students** participated in the **second round of painting competition** and **943 middle and 882 senior students** participated in the **second round of quiz competition** which was held on 28th Nov 2016. A total of **1360 middle group students** participated in the second round of debate competition on 29th Nov 2016 and a total of **1532 senior group students** participated in the second round of debate competition held on 30th Nov 2016.

Out of the 9072 students, the District-wise first, second and third prize winners of each competition were adjudged and who will further compete in the third round or Range level competition to be held in December 2016.

In addition, the Cyber Crime Cell and Special Protection Unit for Women and Children also joined hands with Delhi Traffic Police to sensitize students about cyber safety and children safety. In addition, the Cyber Crime cell also interacted through power point presentations on cyber safety to the students.