

PRESS RELEASE
DELHI POLICE WEEK – 2017 CELEBRATIONS

As part of Delhi Police Week Celebrations 2017, Delhi Traffic Police organized various interactive programmes with people belonging to different walks of life like school teachers, students, college students, traffic sentinels, Bus/truck drivers, TSR drivers, etc. The programmes have been organised to bridge the gap between police and public and also to sensitize them about the importance of traffic rules and following the same. The major events that were organized during the week include:

1. Interactive Meeting with School Road Safety Coordinators (18th Feb 2017) -

An interactive meeting with school road safety coordinators was organized at Teen Murti Auditorium Chanakya Puri on 18th Feb 2017. Sh. Ajay Kashyap, Special CP/Traffic graced the occasion as Chief Guest. The programme was organized with a view to sensitize the school principals and teachers on how schools can play a very significant role in spreading awareness about road safety and inculcate a sense of responsibility in the younger generation.

Sh. Ajay Kashyap, Spl. Commissioner of Police/Traffic stressed upon the important role played by teachers in inculcating good values in the children so that they grow up well aware of what is correct and what is not correct. He emphasized that whatever a child learns at this stage is an investment that will result in long term gains hence parents and teachers should take up the responsibility of instilling correct values in their minds by being the role models themselves. If they learn something from school and disseminate the message at the family level it will have a tremendous impact on them.

Ms. Garima Bhatnagar, JT. CP/Traffic presented an overview of the School Road Safety Awareness Campaign 2016-17 on the basis of the feedback received from schools and assured that further improvisations will be made for the coming

years by incorporating more interesting study materials, film clipping, movies, games on road safety and standardizing the training programme. Called upon all those working for the cause of road safety including schools to contribute towards achieving our objectives in a robust manner so that outcome is quite visible and adds up to the legacy value of our city.

On the occasion, Ms. Meenakshi Kukreja Dy. Director, Society of Indian Automobile Manufacturers, one of the main stakeholders of School Road Safety Club shared the activity charter for the schools for the academic year 2017-18, so that all the member schools can organize interesting activities on road safety accordingly.

2. **Felicitation of Active Traffic Sentinels (19th Feb 2017)** - In order to encourage the traffic sentinels who are playing an active role in capturing traffic violations and sending the same to Delhi Traffic Police a felicitation function was organized at the Auditorium, P.S. Barakhamba Road on 19th Feb 2017. Sh. Ajay Kashyap, Special CP/Traffic graced the occasion as Chief Guest. Ms. Garima Bhatnagar Jt. CP/Traffic and other senior Delhi Traffic Police officers were present on the occasion. Speaking on the occasion, Spl. CP/Traffic called upon the public to extend a helping hand in enforcing traffic discipline on roads considering it to be their social responsibility. Jt. CP/Traffic emphasized upon the need of public participation in ensuring safety and unhindered flow of traffic on road Delhi roads and elaborated on proper way of capturing traffic violations and sending the same through the Traffic Sentinel App.
3. **Painting Competition-cum-Commemorative Function of the Road Safety Club (20th February 2017):** An on-the-spot Painting Competition-cum-Commemorative function of Road Safety Club was organized by Delhi Traffic Police in association with Society for Indian Automobiles Manufacturers and Hero MotoCorp at India Gate Lawns with a view to make the children aware about the

importance of following road safety norms and obeying traffic rules. Sh. Amulya Patnaik, the Commissioner of Police Delhi graced the occasion as Chief Guest. Senior Dehi Traffic Police officers and representatives from SIAM and Hero Motocorp were also present on the occasion.

On this occasion the Road Safety Rolling Trophy was awarded to the best school making maximum contribution in the field of Road Safety along with cash prize of Rs. 15,000/- which was sponsored by SIAM. Maharaja Agrasen School Ashok Vihar was adjudged the best Road safety school for the year 2016-17 as they had actively participated in/organized various road safety awareness campaigns. A team of jury from the Department of Art, Jamia Milia Islamia University assessed the paintings of the students and adjudged the first, second, third and consolation prize winners from each category (Middle and Senior).

Speaking on the occasion Sh. Amulya Patnaik, CP Delhi called upon the children to inculcate good values which are very necessary for the betterment of society. He appreciated the efforts on the part of teachers and students in for being a part of the social cause for spreading road safety awareness. He also called upon the students to spread the message of road safety in their family and friend circles so that the campaign gains further momentum and outreach.

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