

PRESS RELEASE

In its effort to directly reach out to the general public, the Traffic Unit of Delhi Police has been using Facebook (<https://www.facebook.com/dtptraffic/>) since the year 2010. Since then the Traffic Unit has been constantly updating general public about major traffic related events, diversions, congestion and other related issues to improve their experience on road. Further, the inputs from general public are also entertained to incorporate new ideas and deal with regular complaints. A team of dedicated officers and men work on 24x7 basis to address various such issues raised by general public through the Facebook page of Delhi Traffic Police.

To further improve the skills of the Public Interface Unit (PIU) of DTP, a specialized training was organized on 21.01.2019 by the experts from Wordwork and Facebook India. The skills of 50 police personnel were further fine-tuned to handle the Facebook Page of the Delhi Traffic Police. The objective of the training was to improve the outreach of Delhi Traffic social media platforms. Delhi Traffic Police is likely to use Facebook live feature for dissemination of information. Moreover, further training of PIU Team is envisaged to equip them for making imaginative and creative content. Senior officers Sh. Taj Hassan Spl. CP/Traffic and Sh. Alok Kumar Jt. CP/Traffic were also present during the training.

**JOINT COMMISSIONER OF POLICE,
TRAFFIC (HQ): NEW DELHI.**



