

PRESS RELEASE

As part of National Road Safety Week- 2019 celebrations, on 06.02.2019, Jt Commissioner of Police Traffic, Sh. Alok Kumar and Dy. Commissioner of Police, Traffic Dr. Eish Singhal, conducted an interactive session with students at Atma Ram Sanatan Dharma (ARSD) College at the college itself. ACP Sh. Vijay Pal Tomar and ACP Sh. Shipra Giri were also present on the occasion. The idea was to sensitize them about the importance of obeying traffic rules. Staff from Road Safety Cell made a power point presentation and also film clippings on various aspects pertaining to road safety and traffic rules. About 300 students participated in the session.

Further, in another event, the final competition and prize distribution to the winners of Range Level Painting, Quiz, Essay writing, Innovation with waste material and nukkar natak competitions based on road safety were also conducted at TT Park Punjabi Bagh

Sh. B.K. Singh, Addl. Commissioner of Police/Traffic, graced the occasion as chief guest. Senior Delhi Traffic Police officers- Dr.Eish Singhal and Dr. A. Koan, Dy. Commissioners of Police/Traffic and representatives from the corporate houses-Hero Motocorp., Honda Motorcycle & Scooter India Ltd. and NGOs-SIAM & Synergie. The First, Second and third prizes winners/team in each category have been awarded Rs. 6000/-, Rs. 4000/- and Rs. 2000/- respectively. The prizes have been sponsored by corporate houses partnering with Delhi Traffic Police for spreading awareness.

The concept of School Road Safety Awareness Campaign had been to target around 1300 schools in Delhi and sensitize around 15 Lakh students about the importance of road Safety. In the process, interactive lectures were conducted for school students by Delhi Traffic Police staff and various competitions based on road safety were conducted at School Level, District Level and Range Level. Today the final round of competition was also conducted among the first prize winners of Range level competitions. The first, second and third prize winners of the final competitions held today will be felicitated during the Delhi Police Week- 2019 celebrations.

Apart from above various road safety awareness campaigns were launched by the Traffic Police personnel at various locations like Senior Secondary Girls and Boys School (Shalimar Bagh), Shanti Devi Public School, GR International School and Updesh Kaur Public School (Bawana) and briefing for the drivers of various vehicles and commuters of E-rickshaw, Gramin Sewa, RTVs and others about road safety at Kanjhawla Road, at Rithala and Rohini West Metro station, B-block, Ring Road.

At the prosecution front Special Drives against driving without fastening seat belts, without helmet, over-speeding and drunken driving were launched since 04.02.2019. A total of 2094 people were prosecuted for driving without fastening seat belts, 5554 for without helmet, 1063 for over-speeding and 333 for drunken driving. Such intensified actions will continue during the Road Safety Week and in future also.









